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ETH TOKEN: WDLF



# Decentral Life

Business Presentation



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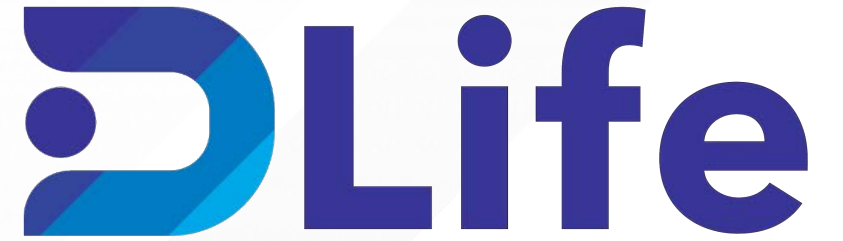
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The Decentral Life Project that encompasses its blockchain and cryptocurrency technology (the “Technology”) and the blockchain platform (the “Platform”), as described in this presentation and on the Company’s website ([www.WDLF.ai](http://www.WDLF.ai)), must be adequately funded via a Regulation A Offering or exempted offering or SEC Registration Statement Offering to provide and complete all of the Technology and the Platform as explained in our presentation and website. the project. Users of Technology and the Platform may need to be licensed and registered with state and federal agencies, in order for it to be legally used, provided or even sold to our clients, or otherwise require certain compliance systems, including for instance: (a) establishing Money Transmitter License (MTL) with the Financial Crime Enforcement Network (FinCEN) in every U.S. State we or our clients operate; (b) being registered as a national securities exchange; (c) operating under an exemption from registration, such as the exemption provided for Alternative Trading System under SEC Regulation ATS; (d) Investment Company Act and Section 12(g) Exchange Act considerations; (e) compliance with US Money Laundering statutes; (f) Securities Act of 1933 considerations of the existence or non-existence of investment contracts; (g) registration as a broker-dealer or clearing agency with the SEC and FINRA. The approval of such licenses and registrations and compliance systems implementation is never guaranteed, and if the required approvals are not received our Technology Platform would need to be changed to become compliant with the required rules and regulations to legally operate.

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We empower tech startups with  
the allocation of our proprietary  
Blockchain and AI technology

We build and license WEB 3.0 Decentralized Apps,  
operate an AI focused Tech Business Incubator (TBI)  
program, and aid our clients through a liquidity event.



## WEB 3.0 Decentralized Apps & WDLF Tokenomics

Our Decentralized Web 3.0 SaaS Platform is used by businesses and consumers spanning more than 120 countries from around **World** who embrace a **Decentralized Life**. Our **WDLF** Token is mined by users on the niche social networking platforms that our TBI companies license from us, thus accelerating their network effect.



## Technology Business Incubator (TBI) Program

Our TBI program provides the participating companies with our AI powered social networking and e-commerce platform. The goal of our TBI program is to provide each company with the necessary resources to expedite their growth, and the executive guidance to reach a liquidity event such as an IPO, merger or acquisition.



## Decentral Life Blockchain & AI Support

Our Blockchain and AI support provides TBI and non-TBI participating companies with the necessary guidance to use decentralized applications (dApps) for raising capital, in preparation for a liquidity event, through token security offerings under exemptions from SEC Registration of Reg D, and Reg S Offerings.



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# WEB 3.0 Decentralized Apps & WDLF Token



The WDLF Token is mined via the usership on our Social Networking E-commerce SaaS Platform. Usership mining establishes value for the time and social efforts of each user, speeding up network effect at a much lower cost to TBI's.

## Increases TBI Program Success

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# Decentral Life

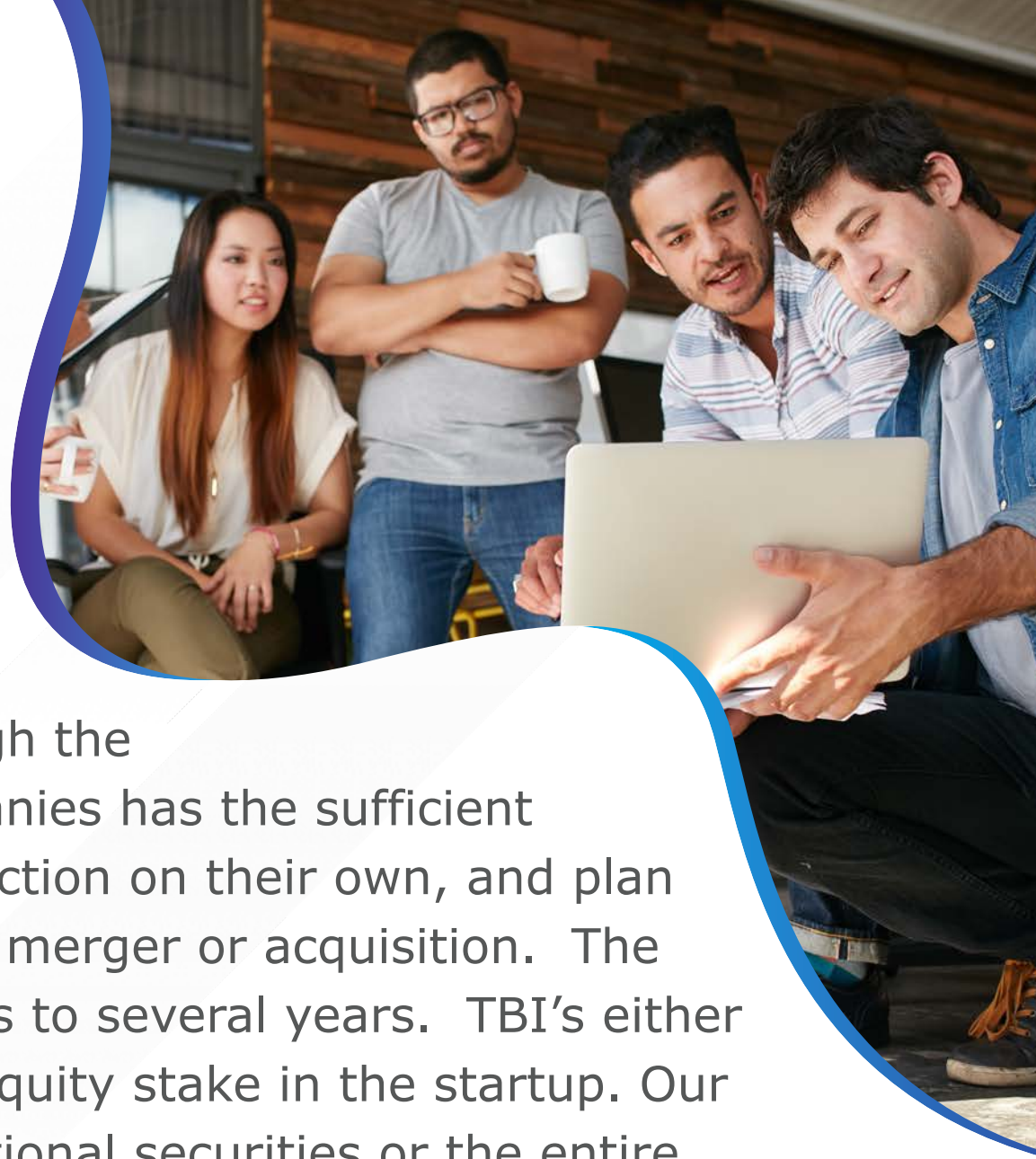
Blockchain & AI (TBI)  
Tech Business Incubator

We believe in empowering startup founders of niche industry communities with executive leadership, and the strategic allocation of our blockchain and AI technology.



# What is a Technology Business Incubator?

A technology business incubator (TBI) is an organization engaged in the business of fostering emerging growth companies through the different developmental phases until the companies have the sufficient financial, human, and physical resources to function on their own, and plan for or execute a liquidity event such as an IPO, merger or acquisition. The period of incubation can last from many months to several years. TBIs either charge a fee for their services and/or take an equity stake in the startup. Our program also includes the right to acquire additional securities or the entire TBI company, prior to their liquidity event.





# Our TBI Program

Our Technology Business Incubator (TBI) program, that provides tech startups with the necessary guidance and executive leadership so their founders can accelerate market share growth in effort to reach a liquidity event such as an IPO, merger or acquisition, generates revenue and grows our balance sheet in many ways.

One of the ways that we generate revenue from the companies that participate in our TBI program is by charging a 5% fee on their revenue from the licensing of our blockchain and AI powered platform, and we then take a 15% stake in their company if they reach the liquidity event such as an IPO, merger or acquisition of their company.

**Our social network with an E-commerce system, is powered by smart contracts on the Ethereum blockchain.** Our decentralized applications (dApps) have been used by social networking consumers and businesses throughout the world since 2021. We believe this uniquely positions our company to understand how people are embracing decentralized apps in their business and personal life.

**Therefore, in the first quarter of 2023 we expanded our TBI program business model to include the possibility of acquiring companies that either participated in our TBI program, and/or merging with companies that enhance our ability to support global usage of dApps**





# TBI Program Participants

Decentral Life's TBI program was launched in January of 2013. Since then, we've provided the technology and guidance from our team of tech, legal, capital markets, sales, marketing, and business development executives to 18 niche sector companies. Over the past 10 years we've seen enormous usership and market share growth from the following TBI participating companies.



# Tech Business Incubator Launch Timeline

Launched in  
2013

**2013**

WeedLife.com Launched.  
Cannabis Social Network  
for caregivers & consumers



**2014**

MjLink.com Launched.  
Cannabis & Hemp  
Business Social Network





**2016**

LikeRE.com Launched.  
Real Estate Business  
Social Network

**2015**

HuntPost.com Launched.  
Hunting, Fishing & Camping  
Social Network Marketplace



**2017**

RacketStar.com Launched.  
Racket Sports Social  
Network Marketplace







**2017**

CycleFans.com Launched.  
Cycling Social Marketplace

**2017**

FutPost.com Launched.  
Soccer Social Marketplace



**2018**

GolfLynk.com Launched  
Golf Social Marketplace

**2019**

MjInvest.com Launched  
Cannabis and Hemp  
Investor Network



**2019**

HempTalk.com Launched  
CBD Social Marketplace  
for business-to-consumer



**2021**

WEnRV.com Launched.  
RV Social Networking  
Marketplace





**2021**

RaceScene.com Launched.  
Motor Sports Social  
Networking Marketplace

**2021**

SpaceZE.com Launched.  
Space Social Marketplace



**2022**

EbikeLink.com Launched.  
Electric Bike Social  
Network Marketplace





**2023**

X2Fan.com Launching  
Sports Fan & Memorabilia  
Social Marketplace

**2023**

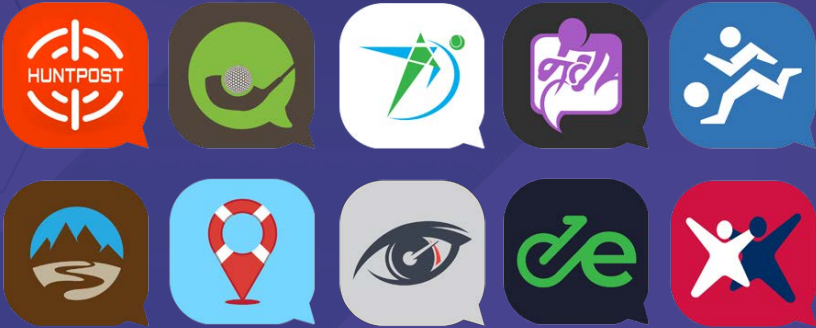
MorBoats.com Launching  
Fishing Boat Social  
Network Marketplace



**2023**

Outdoorsmen.com, Inc.  
Rolls-Up Sports TBI's and  
begins Rolling Up Trade  
Shows and Outdoor  
Industry Companies





# Decentral Life Blockchain & AI Support



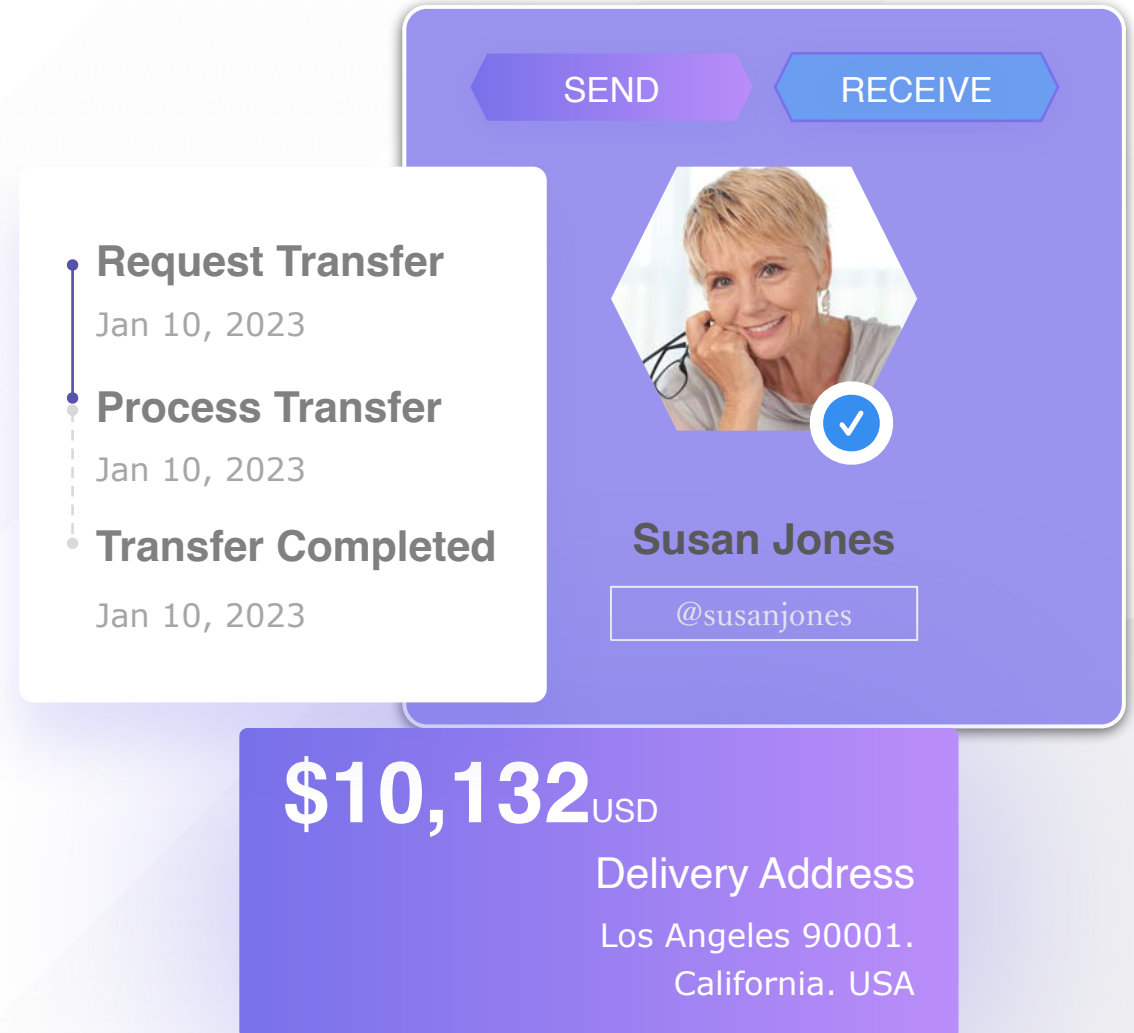
Our Blockchain and AI support provides TBI and non-TBI participating companies with the necessary guidance to use decentralized applications (dApps) for raising capital, in preparation for a liquidity event, through token security offerings under exemptions from SEC Registration of Reg D, and Reg S Offerings.

# Digital Asset Wallets

**Flexible & Scalable Blockchain Secure Digital Asset Wallet Solutions.**

**Non-custodial wallets are used for Secure Digital Assets for the unique and individual corporate use cases for TBI and Non-TBI companies.**

**Corporate digital wallets allow a company the ability and empowerment to save time and money conducting digital asset and currency transfers between employees, executives, and investors.**



The image shows a digital asset wallet interface. At the top, there are two buttons: 'SEND' (purple) and 'RECEIVE' (blue). Below these is a profile section for 'Susan Jones' with a hexagonal profile picture of a woman and a blue checkmark icon. Under the profile, there is a text box containing '@susanjones'. To the left of the profile is a vertical timeline with three steps: 'Request Transfer' (Jan 10, 2023), 'Process Transfer' (Jan 10, 2023), and 'Transfer Completed' (Jan 10, 2023). At the bottom, there is a purple box displaying '\$10,132<sup>USD</sup>' and 'Delivery Address Los Angeles 90001. California. USA'.

SEND RECEIVE

**Request Transfer**  
Jan 10, 2023

**Process Transfer**  
Jan 10, 2023

**Transfer Completed**  
Jan 10, 2023

**Susan Jones**  
@susanjones

**\$10,132<sup>USD</sup>**  
Delivery Address  
Los Angeles 90001.  
California. USA

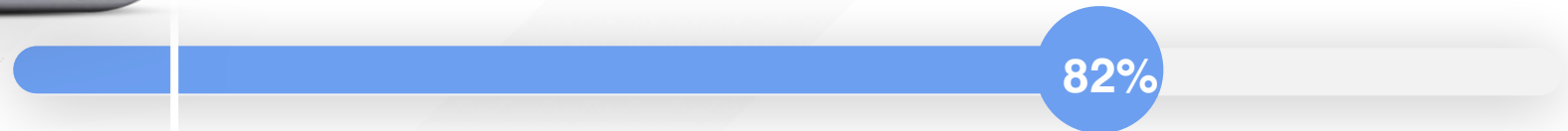
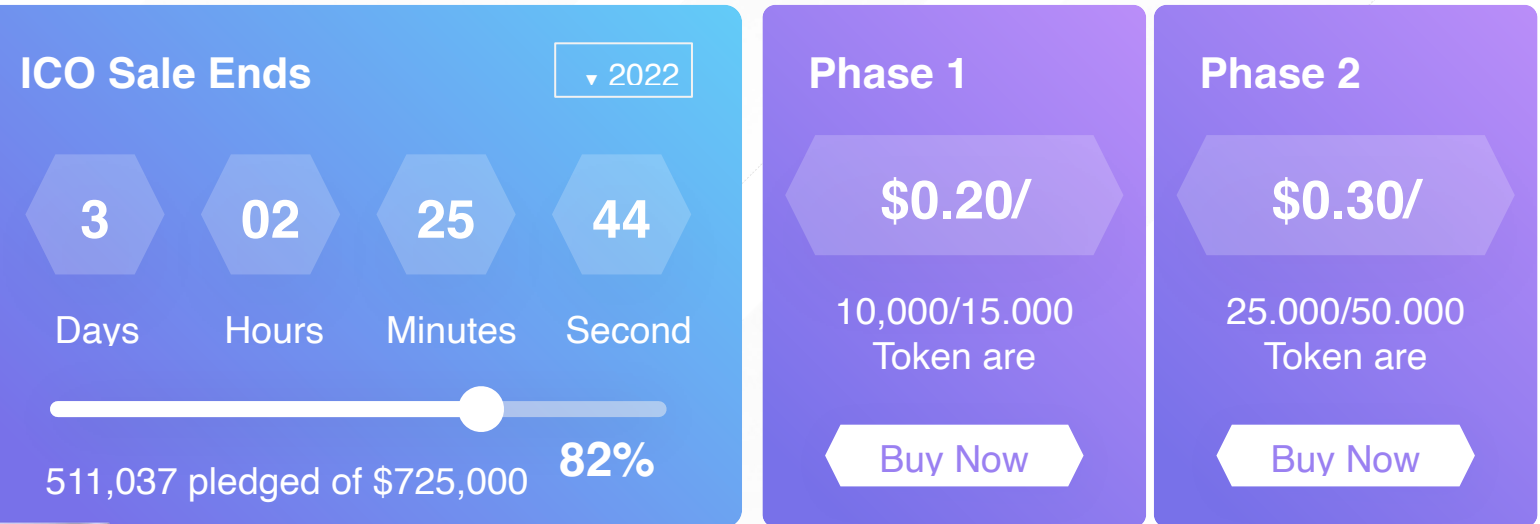
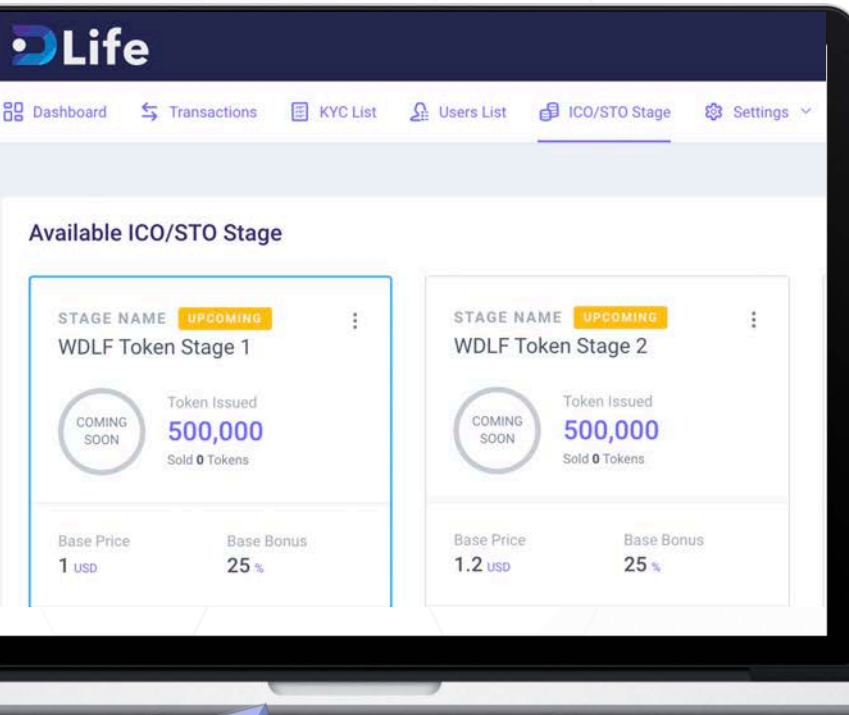


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# STO Platform

Security Token Platform for token offerings through token security offerings under exemptions from SEC Registration of Reg D, and Reg S Offerings.



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# Management Team



Frederick  
Lehrer

Corporate  
Counsel



Lynn  
Murphy

Board  
Advisor



Todd  
Markey

Investor  
Relations



Ken  
Tapp

Chairman  
& CEO



Britt  
Glassburn

Treasurer  
& Director



Brian  
Lazarus

Board  
Member



David  
Natan

Interim  
CFO

**Ken Tapp**

Mr. Tapp has spent over 28 years in the tech startup sector, as CEO, CFO, CTO, COO, Director, and Chairman in more than 25 startups. Mr. Tapp has logged more than 100,000 hours of experience with tech startups through incubation, accelerators, and public companies on the OTC Markets, CSE, NYSE and Nasdaq.

**Brian Lazarus**

Mr. Lazarus has spent over 41 years producing entertainment and experiential events with specialized skills at professional audio, video and digital tech. He is the co-founder and Executive Vice President of Media Star Promotions, one of the nation's top branding and marketing agencies.

**Britt Glassburn**

Ms. Glassburn has spent 33 years in the residential real estate industry, over the past six years having focused her attention in helping other real estate professionals increase their business acumen through adopting best-in-class technology tools and industry specific coaching.

**Lynn Murphy**

Mr. Murphy has specialized in sales and marketing as the founder and owner of several companies over the past 31 years. With an MBA and extensive C Suite level negotiations experience, he has grown companies from startup to multi-million dollar revenue generators.

**Todd Markey**

Mr. Markey has more than 14 years of finance and capital markets experience and is a trusted expert for public companies in expanding their investor and public relations. Mr. Markey has assisted pre-IPO and up-listing companies to the OTC, Nasdaq and NYSE stock exchanges.



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# IR Questions?

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